

AUSTRALIAN EVENT AWARDS & SYMPOSIUM

Partnership Brochure 2025

Pacific Bay Resort and Wiigulga Sports Complex

Coffs Harbour, NSW

13 - 15 October 2025



About the Australian Event Awards and Symposium

The Australian Event Awards and Symposium is the national awards program and conference for the Australian events industry, fostering continued excellence, innovation and unity.

The Awards program is the only opportunity for Australian event professionals to compete directly right across the nation and across all facets of the industry to establish which are Australia's best events and event-related goods, services and innovations. Alongside the Awards, the Symposium aims to drive industry growth and development, and to ensure Australia remains on the leading edge of the events space worldwide.

The all-inclusive program is guided by ongoing industry consultation and continues to answer the need for cohesiveness across the entire Australian industry, developing and reinforcing industry identity and assisting Australian operators in cross-development of opportunities between events and event disciplines.

This is the 17th year of the Australian Event Awards, and for the first time, we are excited to take the Event Awards and Symposium to Coffs Harbour for the next three years. Join us to create a truly memorable experience as we celebrate the achievements of our industry.

Who attends the Australian Event Awards and Symposium?

The Event Awards attracts over 320 people from every state and territory in Australia, including event owners, creative directors, CEOs of the top event management organisations, experiential agencies and product & service companies. Representatives from destination organisations, venues and politicians at local & state level also attend, along with council event unit representatives and events staff from across the country.

The Symposium attracts around 120 delegates from across Australia and aims to embrace the entire national industry, catering to both those who deliver events and those who supply them. Symposium attendees include: Event organisers, PCOs, event owners, business events organisations & bodies, event marketing & sponsorship managers, destination marketers and tourism organisations, councils, relevant Government departments, organisations shaping tourism & events strategy at local, state & federal level, venues and venue sales personnel.

Why Partner?

Partnering with the Event Awards and Symposium demonstrates your commitment to continued excellence and innovation in the events industry, and situates you amongst our industry's very best practitioners. It is a unique opportunity to profile your brand to decision-makers across the entire events industry, across the entire country.

- ◆ Demonstrate your products and services in action to your target market
- ◆ Exposure to your target market through the Event Awards website, mailing list and social media
- ◆ Networking opportunities with key players, decision makers and leaders of the industry
- ◆ Association with the best of the best in the national events industry
- ◆ Support your industry and its excellence and commitment to growth
- ◆ Be a part of a great event, celebrating the best of the industry

Many of the Event Awards partnership packages also include an exhibition space at the Symposium, so you can foster deeper engagement with your market in person.

Don't hesitate to contact us if you wish to customise a partnership package or have a fresh idea you wish to discuss with us. You can find our contact details on page 16.



Australian Event Awards and Symposium

All prices are exclusive of GST

MAJOR PARTNER	\$7,500 & VIK support
MAJOR MEDIA PARTNER	\$7,500 & VIK support
CATEGORY PARTNER	\$9,000
PROJECT DELIVERY PARTNER	VIK support
MEDIA PARTNER	VIK support
AWARDS SUPPORTER	Various Packages and Prices
INDUSTRY PROVIDER MEET AND GREET PACKAGES	
Bronze Package	\$2,500
Silver Package	\$3,750
Gold Package	\$4,500
PROGRAM AND SPEAKER PACKAGES	
Plenary Session Partner	Price on Application
Symposium Stream Partner	\$7,500
SOCIAL AND CONNECTIVITY EVENTS	
Welcome Drinks Partner	\$5,000
Cocktail Reception Partner	\$7,500
BRANDED ITEMS	
Satchel Partner	\$6,250
Lanyard Partner	\$5,200
Stationery Partner	\$4,850
EVENT TECHNOLOGY	
Event App Partner	\$5,000 & VIK support
TAILORED PACKAGES	Contact Us
APPLICATION FORM	Forms and Terms and Conditions

MAJOR PARTNER

\$7,500 plus GST & VIK support

Major Partners have the opportunity to align their brand with a category of their choice, as well as increased exposure at the Awards Ceremony, presenting their category to the winner, meeting key industry players, and showcasing their products, services and skills in action to the best in the industry. Working closely with us on the design of the event, partners are invited to provide the essential products and services to deliver the Awards Ceremony and Symposium, showcasing their latest developments and state of the art gear.

Entitlements include:

Brand Alignment and Promotion

- ◆ Exclusive billing as the [Partner Product] partner to the Australian Event Awards and Symposium
- ◆ Logo and hyperlink to the home page of your website listed on front page and Partners page of our website
- ◆ Company profile listed on Event Awards website (*logo, contact details, overview of company*)
- ◆ Logo inclusion on screen at the Awards Ceremony and at Symposium in pre and post session partner vision roll
- ◆ Logo inclusion in footer of all electronic marketing of the Event Awards and Symposium
- ◆ Opportunity to showcase current / new products at the Australian Event Awards and Symposium
- ◆ MC acknowledgement of support at the Australian Event Awards and Symposium (*if applicable*)
- ◆ Logo positioning in the Australian Event Awards and Symposium programme
- ◆ Logo positioned on Event Awards Ceremony electronic tickets and on Venue Signage (*where provided by Venue*)
- ◆ Logo on Event Awards banner positioned at Symposium Registration Desk
- ◆ Inclusion in the Industry Partnerships media release, released in the lead up to the Awards Ceremony
- ◆ Inclusion in the Partner Directory email at the conclusion of the program
- ◆ Full Page Advertisement in the Australian Event Awards programme (*A5 size*)
- ◆ Satchel insert in Symposium delegate satchels (*inserts provided by partner*)

Category Naming Rights

- ◆ Naming rights to a category (*Subject to availability; Note: headline categories carry an additional cost*)
- ◆ Logo positioned on Event Awards certificates issued for the category to which you have naming rights
- ◆ Opportunity to send (*via Event Awards*) congratulatory note to entrants, nominees & winners in the category
- ◆ Opportunity to say a few words (*30 seconds*) prior to, and present your category award at the Ceremony
- ◆ Photo opportunity with the winner of your category

Note: Naming rights to a category in a particular year survive this agreement – whenever reference is made to the category in that particular year the partner has naming rights to it, it will always include the partner's name.

Promotional Opportunities

- ◆ Announcement of partnership with the Event Awards in one e-newsletter and on social media channels
- ◆ 1x Feature Story on Partner promoted on the Awards' website and in 1x e-newsletter * (*content to be created in conjunction with Partner*)
- ◆ 2x e-newsletter stories promoting Partner News and/or special offers * (*content supplied by Partner*)
- ◆ 2x Social Media Partner News opportunities - posted on Event Awards' social media channels * (*Facebook, LinkedIn and Instagram*)
- ◆ 2x Social Media posts made by Partner on their platforms will be shared by the Event Awards on Facebook and LinkedIn (*Link to post provided by partner; post shared within 1 week, subject to Event Awards' content schedule*)

Networking Opportunities

- ◆ Table of 10 Tickets to the Australian Event Awards Ceremony
- ◆ 1x Complimentary Registration to Symposium sessions, including Welcome Drinks and Cocktail Function
- ◆ Opportunity to take up a complimentary Industry Provider Meet and Greet Spot (Bronze Package) at the Symposium – see page 10 (*Subject to availability*)
- ◆ 1x return economy airfare and 1x accommodation room for 1x night (*room only*) at Awards' choice of hotel and airline for 1x Project Supervisor, where partner office not located in host destination

Customisation of the package is possible to suit Partner interest e.g. to exchange some benefits for others.

**Content supplied by Partner and published subject to availability within Event Awards' existing schedule. Event Awards reserve the right to amend content to suit the platform, without consultation.*

MAJOR MEDIA PARTNER

\$7,500 plus GST & VIK support in advertising

(Non-exclusive arrangement, VIK component to be detailed in partnership agreement)

Major Media partners have the opportunity to align their brand with a category of their choice, increased exposure at the Awards Ceremony, present their category to the winner and meet some of the best in the industry. As a Major Media Partner, the Event Awards and the industry will be looking to you to get the word out about the entry process, speakers and explore the stories of the best in the industry who take home the awards. Get first access to the latest news, developments and facilitated access to winners, nominees and speakers.

Entitlements include:

Brand Alignment and Promotion

- ♦ Logo and hyperlink to the home page of your website listed on front page and Partners page of our website
- ♦ Company profile listed on Event Awards website (*logo, contact details, overview of company*)
- ♦ Logo inclusion on screen at the Awards Ceremony and at Symposium in pre and post session partner vision roll
- ♦ Logo inclusion in footer of all electronic marketing of the Event Awards and Symposium
- ♦ Opportunity to showcase current / new products at the Australian Event Awards and Symposium
- ♦ MC acknowledgement of support at the Australian Event Awards and Symposium (*if applicable*)
- ♦ Logo positioning in the Australian Event Awards and Symposium programme
- ♦ Logo positioned on Event Awards Ceremony electronic tickets and on Venue Signage *where provided by Venue*
- ♦ Logo on Event Awards banner positioned at Symposium Registration Desk
- ♦ Inclusion in the Industry Partnerships media release, released in the lead up to the Awards Ceremony
- ♦ Inclusion in the Partner Directory email at the conclusion of the program
- ♦ Full Page Advertisement in the Australian Event Awards programme (*A5 size*)
- ♦ Satchel insert in Symposium delegate satchels (*inserts provided by partner*)

Category Naming Rights

- ♦ Naming rights to a category (*Subject to availability; Note: headline categories carry an additional cost*)
- ♦ Logo positioned on Event Awards certificates issued for the category to which you have naming rights
- ♦ Opportunity to send (*via Event Awards*) congratulatory note to entrants, nominees & winners in the category
- ♦ Opportunity to say a few words (*30 seconds*) prior to, and present your category award at the Ceremony
- ♦ Photo opportunity with the winner of your category

Note: Naming rights to a category in a particular year survive this agreement – whenever reference is made to the category in that particular year the partner has naming rights to it, it will always include the partner's name.

Promotional Opportunities

- ♦ Announcement of partnership with the Event Awards in one e-newsletter and on social media channels
- ♦ 1x Feature Story on Partner promoted on the Awards' website and in 1x e-newsletter *
- ♦ 2x e-newsletter stories promoting Partner News and/or special offers *
- ♦ 2x Social Media Partner News opportunities - posted on Event Awards' social media channels *
- ♦ 2x Social Media posts made by Partner on their platforms will be shared by the Event Awards on Facebook, and LinkedIn (*Link to post provided by partner; post shared within 1 week, subject to Event Awards' content schedule*)

Networking Opportunities

- ♦ Table of 10 Tickets to the Australian Event Awards Ceremony
- ♦ 1x Complimentary Registration to Symposium sessions, including Welcome Drinks and Cocktail Function
- ♦ Opportunity to take up a complimentary Industry Provider Meet and Greet Spot (Bronze Package) at the Symposium – see page 10 (*Subject to availability*)
- ♦ 1x return economy airfare and 1x accommodation room for 1x night (*room only*) at Awards' choice of hotel and airline for 1x Project Supervisor, where partner office not located in host destination

Content and Access

- ♦ Access to editorial material including photos of the Event Awards Ceremony and Symposium
 - ♦ Facilitated access to Event Awards nominees, winners, judges, partners, speakers through the Event Awards
- Customisation of the package is possible to suit Partner interest e.g. to exchange some benefits for others.*

**Content supplied by Partner and published subject to availability within Event Awards' existing schedule. Event Awards reserve the right to amend content to suit the platform, without consultation.*

CATEGORY PARTNER

\$9,000 plus GST

(Non-exclusive arrangement, except for category naming rights)

Category Partners have the opportunity to align their brand with a category of their choice, giving promotion and increased brand exposure throughout the Awards marketing and promotion period plus increased exposure at the Awards Ceremony, presenting their category Award to the winner while meeting some of the best and in the industry.

Entitlements include:

Brand Alignment and Promotion

- ◆ Logo and hyperlink to the home page of your website listed on front page and Partners page of our website
- ◆ Company profile listed on Event Awards website (*logo, contact details, overview of company*)
- ◆ Logo inclusion on screen at the Awards Ceremony and at Symposium in pre and post session partner vision roll
- ◆ Logo inclusion in footer of all electronic marketing of the Event Awards and Symposium
- ◆ MC acknowledgement of support at the Australian Event Awards and Symposium (*if applicable*)
- ◆ Logo positioning in the Australian Event Awards and Symposium programme
- ◆ Logo on Event Awards banner positioned at Symposium Registration Desk
- ◆ Inclusion in the Industry Partnerships media release, released in the lead up to the Awards Ceremony
- ◆ Inclusion in the Partner Directory email at the conclusion of the program
- ◆ Half Page Advertisement in the Australian Event Awards programme (*A6 size*)
- ◆ Satchel insert in Symposium delegate satchels (*inserts provided by partner*)

Category Naming Rights

- ◆ Naming rights to a category (*Subject to availability; Note: headline categories carry an additional cost*)
- ◆ Logo positioned on Event Awards certificates issued for the category to which you have naming rights
- ◆ Opportunity to send (*via Event Awards*) congratulatory note to entrants, nominees & winners in the category
- ◆ Opportunity to say a few words (*30 seconds*) prior to, and present your category award at the Ceremony
- ◆ Photo opportunity with the winner of your category

Note: Naming rights to a category in a particular year survive this agreement – whenever reference is made to the category in that particular year the partner has naming rights to it, it will always include the partner's name.

Promotional Opportunities

- ◆ Announcement of partnership with the Event Awards in one e-newsletter and on social media channels
- ◆ 2x Social Media Partner News opportunities - posted on Event Awards' social media channels * (*Facebook, LinkedIn and Instagram*)
- ◆ 2x Social Media posts made by Partner on their platforms will be shared by the Event Awards on Facebook and LinkedIn (*Link to post provided by partner; post shared within 1 week, subject to Event Awards' content schedule*)

Networking Opportunities

- ◆ 2x Tickets to the Australian Event Awards Ceremony
- ◆ 1x Complimentary Registration to Symposium sessions, including Welcome Drinks and Cocktail Function
- ◆ Opportunity to take up a complimentary Industry Provider Meet and Greet Spot (Bronze Package) at the Symposium – see page 10 (*Subject to availability*)
- ◆ 1x return economy airfare and 1x accommodation room for 1x night (*room only*) at Awards' choice of hotel and airline for 1x Project Supervisor, where partner office not located in host destination

Customisation of the package is possible to suit Partner interest e.g. to exchange some benefits for others.

**Content to be supplied by Partner and will be published subject to availability within Event Awards' existing schedule. Event Awards reserve the right to amend content to suit the platform, without consultation.*

PROJECT DELIVERY PARTNER

VIK support - Products supplied by partner

(Each partnership at this level is unique - Entitlements and VIK inclusions to be detailed in partnership agreement)

Project delivery partners have the unique opportunity to work closely with the Australian Event Awards and Symposium to design the event, allowing partners to maximise on the opportunity to showcase their products, services and skills in action at the Australian Event Awards and Symposium, attended by the best events and management companies in our industry. Partners are invited to provide the essential products and services to deliver the Awards Ceremony and Symposium, showcasing their latest developments and state of the art gear. Partners receive significant marketing exposure, networking opportunities and exclusive billing in the area of service and product provision.

Entitlements include:

Brand Alignment and Promotion

- ◆ Exclusive billing as the [Partner Product] partner to the Australian Event Awards and Symposium
- ◆ Logo and hyperlink to the home page of your website listed on front page and Partners page of our website
- ◆ Company profile listed on Event Awards website (*logo, contact details, overview of company*)
- ◆ Logo inclusion on screen at the Awards Ceremony and at Symposium in pre and post session partner vision roll
- ◆ Logo inclusion in footer of all electronic marketing of the Event Awards and Symposium
- ◆ Opportunity to showcase current / new products at the Australian Event Awards and Symposium
- ◆ MC acknowledgement of support at the Australian Event Awards and Symposium (*if applicable*)
- ◆ Logo positioning in the Australian Event Awards and Symposium programme
- ◆ Logo on Event Awards banner positioned at Symposium Registration Desk
- ◆ Inclusion in the Industry Partnerships media release, released in the lead up to the Awards Ceremony
- ◆ Inclusion in the Partner Directory email at the conclusion of the program
- ◆ Half Page Advertisement in the Australian Event Awards programme (*A6 size*)
- ◆ Satchel insert in Symposium delegate satchels (*inserts provided by partner*)

Promotional Opportunities

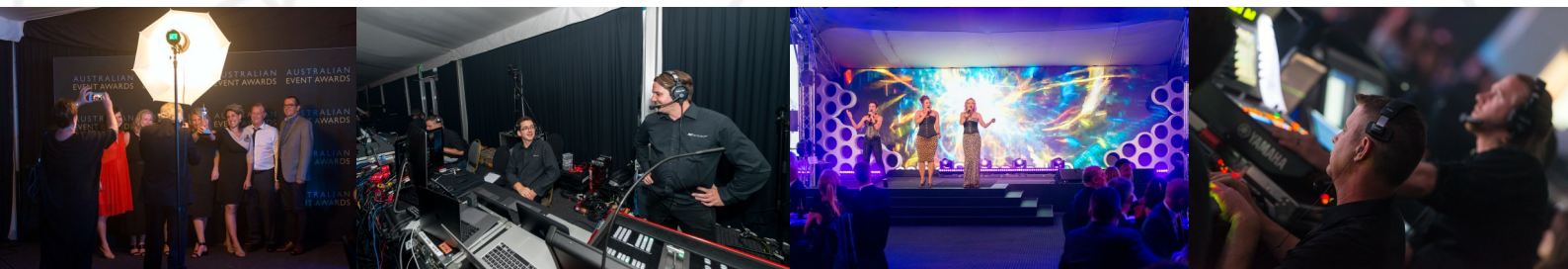
- ◆ 2x Social Media Partner News opportunities - posted on Event Awards' social media channels * (*Facebook, X, LinkedIn and Instagram*)
- ◆ 2x Social Media posts made by Partner on their platforms will be shared by the Event Awards on Facebook, X and LinkedIn (*Link to post provided by partner; post shared within 1 week, subject to Event Awards' content schedule*)

Networking Opportunities

- ◆ 2x Tickets to the Australian Event Awards Ceremony
- ◆ 1x Complimentary Registration to Symposium sessions, including Welcome Drinks and Cocktail Function
- ◆ Opportunity to take up a complimentary Industry Provider Meet and Greet Spot (Bronze Package) at the Symposium – see page 10 (*Subject to availability*)
- ◆ 1x return economy airfare and 1x accommodation room for 3x nights (*room only*) at Awards' choice of hotel and airline for 1x Project Supervisor, where partner office not located in host destination

Customisation of the package is possible to suit Partner interest e.g. to exchange some benefits for others.

**Content to be supplied by Partner and will be published subject to availability within Event Awards' existing schedule. Event Awards reserve the right to amend content to suit the platform, without consultation.*



MEDIA PARTNER

VIK support - Advertising supplied by partner

(Non-exclusive arrangement, VIK component to be detailed in partnership agreement)

Media partners are an essential part of the Australian Event Awards and Symposium program, getting the word out about the entry process, the speakers, expo and exploring the stories of the best of the industry who take home the awards at the ceremony. Media partners get the first access to Event Awards and Symposium news and developments, the opportunity to attend the Awards and Symposium in person, and facilitated access to winners, nominees and speakers.

Entitlements include:

Brand Alignment and Promotion

- ◆ Logo and hyperlink to the home page of your website listed on front page and Partners page of our website
- ◆ Company profile listed on Event Awards website *(logo, contact details, overview of company)*
- ◆ Logo inclusion on screen at the Awards Ceremony and at Symposium in pre and post session partner vision roll
- ◆ Logo inclusion in footer of all electronic marketing of the Event Awards and Symposium
- ◆ MC acknowledgement of support at the Australian Event Awards and Symposium *(if applicable)*
- ◆ Logo positioning in the Australian Event Awards and Symposium programme
- ◆ Logo on Event Awards banner positioned at Symposium Registration Desk
- ◆ Inclusion in the Industry Partnerships media release, released in the lead up to the Awards Ceremony
- ◆ Inclusion in the Partner Directory email at the conclusion of the program
- ◆ Satchel insert in Symposium delegate satchels *(inserts provided by partner)*

Promotional Opportunities

- ◆ 2x Social Media Partner News opportunities - posted on Event Awards' social media channels * *(Facebook, LinkedIn and Instagram)*
- ◆ 2x Social Media posts made by Partner on their platforms will be shared by the Event Awards on Facebook and LinkedIn *(Link to post provided by partner; post shared within 1 week, subject to Event Awards' content schedule)*

Networking Opportunities

- ◆ 2x Tickets to the Australian Event Awards Ceremony
- ◆ 1x Complimentary Registration to Symposium sessions, including Welcome Drinks and Cocktail Function

Content and Access

- ◆ Access to editorial material including photos of the Event Awards Ceremony and Symposium

Partner to provide:

- ◆ Coverage of Event Awards Ceremony and Symposium through their e-newsletters and online
- ◆ Promotion of Awards and Symposium on their website - feature ads, banners, etc
- ◆ Promotion of Awards and Symposium through their social media channels

VIK component to be detailed in partnership agreement

Customisation of the package is possible to suit Partner interest e.g. to exchange some benefits for others.

**Content to be supplied by Partner and will be published subject to availability within Event Awards' existing schedule. Event Awards reserve the right to amend content to suit the platform, without consultation.*



AWARDS AND SYMPOSIUM SUPPORTER

**\$2,500 plus GST plus
additional add-ons available**

The base package allows those who would like to align their brand with the Australian Event Awards and Symposium and support the Australian Events Industry. Supporters receive marketing exposure and have the opportunity to upgrade their package to increase brand exposure and face-to-face opportunities with the industry.

Base Package includes:

- ◆ Logo and hyperlink to the home page of your website listed on: Partners page of our website; on screen at the Australian Event Awards; footer on electronic marketing of the Awards and Symposium
- ◆ Logo positioning in the Australian Event Awards programme
- ◆ MC acknowledgement of support at the Australian Event Awards and Symposium (*if applicable*)
- ◆ Announcement of Partnership across Event Awards' Social Media channels (*written by the Awards*)
- ◆ 1x Social Media Partner News opportunity - posted on Event Awards' social media channels (*Facebook, LinkedIn and Instagram*) *
- ◆ Quarter page advertisement in the Awards Programme (*A7 size portrait*)
- ◆ Inclusion in the Partner Directory email at the conclusion of the program

**Content to be supplied by Partner and will be published subject to availability within Event Awards' existing schedule. Event Awards reserve the right to amend content to suit the platform, without consultation.*

PACKAGE UPGRADE OPTIONS

Opportunities to increase your brand exposure and align yourself with a specific element can be added onto the Supporter package - why not take the credit while we do all the work!

Printed Programme Booklet - \$3,500 plus GST

- ◆ Exclusive Billing as the Awards and Symposium Supporter of the Programme Booklet
- ◆ 2 x Tickets to Australian Event Awards Ceremony
- ◆ 1x Social Media post made by Partner will be shared by the Event Awards on Facebook, X and LinkedIn (*Link to post provided by partner; post shared within 1 week, subject to Event Awards' content schedule*)
- ◆ Acknowledgement on every 2nd page in the programme – *Programme Booklet brought to you by [company]*
- ◆ Upgrade to a full page advertisement in the programme (*A5 size*)
- ◆ 1x Satchel insert in Symposium delegate satchels (*supplied by partner, lightweight, no larger than A5 page*)
- ◆ Logo on Event Awards banner positioned at Symposium Registration Desk

Table Centrepieces - \$3,250 plus GST

- ◆ Exclusive Billing as the Awards and Symposium Supporter of Table Centrepieces
- ◆ 2x Tickets to Australian Event Awards Ceremony
- ◆ 1x Social Media post made by Partner will be shared by the Event Awards on Facebook and LinkedIn (*Link to post provided by partner; post shared within 1 week, subject to Event Awards' content schedule*)
- ◆ Upgrade to a half page advertisement in the Australian Event Awards programme (*A6 size*)
- ◆ 1x Satchel insert in Symposium delegate satchels (*supplied by partner, lightweight, no larger than A5 page*)
- ◆ Logo on Event Awards banner positioned at Symposium Registration Desk



INDUSTRY PROVIDER MEET AND GREET (EXPO)

Showcase your products or services and gain visibility with event professionals from across the country. Arrival tea & coffee, morning, afternoon and lunch breaks are held in the expo, and exhibitors will also spend some time with the MC, who will promote your brand and stall before the breaks. This is a chance to reach many delegates in the one room, increase your connectivity with attendees and familiarise them with the latest technology, trends and services you are offering to their events and projects.

BRONZE PACKAGE

\$2,500 plus GST

Package includes:

- ◆ 2x bar stools and 1x bar table with access to 1x 4amp power outlet
- ◆ Logo and exhibitor listing on Event Awards and Symposium website and in printed Symposium programme
- ◆ MC promotion of booth to delegates leading into a break
- ◆ 1x Trade Registration[#]
- ◆ Full Symposium delegate list provided pre and post Symposium (*list includes name, position, organisation and state - subject to permission from delegate*)
- ◆ 1x Inclusion of partner exhibition details (location, brief description of exhibitor, 1x photo) on Awards' social media channels (*content supplied by Partner & subject to existing schedule; content may be edited to suit channels*)
- ◆ 1x Satchel insert in Symposium delegate satchels (*supplied by partner, lightweight, no larger than A4 page*)

SILVER PACKAGE

\$3,750 plus GST

Package includes:

- ◆ 2x bar stools and 1x bar table with access to 1x 4amp power outlet
- ◆ 1x Monitor on stand (exhibitor to provide own laptop to connect)
- ◆ Logo and exhibitor listing on Event Awards and Symposium website and in printed Symposium programme
- ◆ MC promotion of stand to delegates leading into a break
- ◆ 1x Trade Registration[#]
- ◆ Full Symposium delegate list provided pre and post Symposium (*list includes name, position, organisation and state - subject to permission from delegate*)
- ◆ 1x Inclusion of partner exhibition details (location, brief description of exhibitor, 1x photo) on Awards' social media channels (*content supplied by Partner & subject to existing schedule; content may be edited to suit channels*)
- ◆ Inclusion on screen at Symposium in pre and post session partner vision roll
- ◆ 1x Satchel insert in Symposium delegate satchels (*supplied by partner, lightweight, no larger than A4 page*)

GOLD PACKAGE

\$4,500 plus GST

Package includes:

- ◆ 2x bar stools and 1x bar table with access to 1x 4amp power outlet
- ◆ 1x Monitor on stand (exhibitor to provide own laptop to connect)
- ◆ Logo and exhibitor listing on Event Awards and Symposium website and in printed Symposium programme
- ◆ MC promotion of stand to delegates leading into a break
- ◆ 1x Trade Registration[#]
- ◆ 1x Full Symposium Registration (*includes access to full Symposium including Awards Ceremony*)
- ◆ Opportunity for a short 6 minute presentation to the Delegates who attend the 'Meet the Suppliers' session (*subject to expo subscriptions and interest*)
- ◆ Full Symposium delegate list provided pre and post Symposium (*list includes name, position, organisation and state - subject to permission from delegate*)
- ◆ 1x Inclusion of partner exhibition details (location, brief description of exhibitor, 1x photo) on Awards' social media channels (*content supplied by Partner & subject to existing schedule; content may be edited to suit channels*)
- ◆ Inclusion on screen at Symposium in pre and post session partner vision roll
- ◆ 1x Satchel insert in Symposium delegate satchels (*supplied by partner, lightweight, no larger than A4 page*)

[#]Trade registrations includes access to exhibition, morning/afternoon teas, lunches and access to Monday and Tuesday social events only.

PROGRAM AND SPEAKER PACKAGES

These packages give you the opportunity to align yourself with a particular area of expertise and as a supporter of the growth of industry knowledge and skills in general.

PLENARY SESSION PARTNER

(Multiple Limited opportunities)

This opportunity provides partners with a premium level of exposure with your company brand being associated with the material presented at a headlining session attended by all registered delegates.

Package includes:

- ◆ Acknowledgement by MC as Plenary Session Partner
- ◆ Opportunity to speak at opening of session *(max. 5 minutes)*
- ◆ Logo and hyperlink to the home page of your website listed on our website
- ◆ Logo on screen at Symposium in pre and post session partner vision roll and Introductory plenary slides
- ◆ Logo displayed next to session on Event Awards and Symposium website, printed programme, e-newsletters
- ◆ 1x announcement of Partnership on Awards' social media channels *(written by Event Awards)*
- ◆ Acknowledgement of Partner when session is mentioned by Event Awards in appropriate marketing material
- ◆ 1x free-standing banner positioned in room *(provided by Partner)*
- ◆ 2x Full Symposium Registrations *(includes access to full Symposium including Awards Ceremony)*
- ◆ 2x nights Accommodation *(room only, at Event Awards' choice of hotel)*
- ◆ Opportunity to hand out promotional material to delegates attending session *(supplied by Partner)*
- ◆ 1x Satchel insert in Symposium delegate satchels *(supplied by partner, lightweight, no larger than A5 page)*
- ◆ Opportunity to take up a complimentary Industry Provider Meet and Greet Spot (Bronze Package) at the Symposium – see page 10 *(Subject to availability)*



Price on Application

SYMPOSIUM STREAM PARTNER

(Two opportunities available)

Organisations have the opportunity to sponsor a Symposium stream of multiple sessions in a room at the Symposium. These opportunities provide partners with a high and sustained level of exposure to engaged delegates with high interest in specific topics.

Package includes:

- ◆ Opportunity to chair the session(s)
- ◆ Opportunity to speak at opening of each sponsored session *(max. 5 minutes)*
- ◆ Logo and hyperlink to the home page of your website listed on our website
- ◆ Logo on screen at Symposium in pre and post session partner vision roll and Introductory session slides
- ◆ Logo displayed next to session(s) on Awards and Symposium website, printed programme, e-newsletters
- ◆ 1x announcement of Partnership on Awards' social media channels *(written by Event Awards)*
- ◆ Acknowledgement of Partner when stream/workshop is mentioned by Awards in appropriate marketing material
- ◆ 1x free-standing banner positioned in room *(provided by Partner)*
- ◆ 1x Full Symposium Registration *(includes access to full Symposium including Awards Ceremony)*
- ◆ 2x nights Accommodation *(room only, at Event Awards' choice of hotel)*
- ◆ Opportunity to hand out promotional material to delegates attending sessions *(supplied by Partner)*
- ◆ 1x Satchel insert in Symposium delegate satchels *(supplied by partner, lightweight, no larger than A5 page)*
- ◆ Opportunity to take up a complimentary Industry Provider Meet and Greet Spot (Bronze Package) at the Symposium – see page 10 *(Subject to availability)*

\$7,500 plus GST

SOCIAL AND CONNECTIVITY EVENTS

Social events and networking are hugely important (and enjoyable) for delegates. This is an opportunity for delegates to let their hair down and make valuable connections - make sure you're there to be a part of it and put your brand in the front of delegates' minds in a positive and social light.

WELCOME DRINKS PARTNER

\$5,000 plus GST

Everyone loves being shouted a round—be remembered as the brand that welcomed the Event Awards and Symposium delegates to the Hoey Moey for the first time. This is the prime opportunity for delegates to meet new contacts, catch up with old friends and colleagues, be welcomed at the opening of the Symposium and get excited for the discoveries and festivities in the days to come.

COCKTAIL RECEPTION PARTNER

\$7,500 plus GST

What better way to round off the first day of Symposium sessions than with drinks and canapés. Delegates will get an opportunity to share their thoughts with others, networking, and welcoming any new arrivals coming in the night before the Event Awards. This unique opportunity provides a perfect avenue for the Partner to engage with the delegates in a informal environment and contribute to a memorable experience that leaves a lasting impression on attendees.

Each Package includes:

- ◆ Acknowledgement as Partner of Function
- ◆ 1x announcement of Partnership on Awards' social media channels (*written by Event Awards*)
- ◆ Opportunity to say a few words of welcome during the Function (5 mins max)
- ◆ Logo displayed next to function on Event Awards and Symposium website, printed programme, e-newsletters
- ◆ Logo on online registration form next to the function
- ◆ Acknowledgement as Partner of Function when it is mentioned by Event Awards on Awards' Social Media channels and e-newsletters
- ◆ 2x Free-standing banners positioned at function (*provided by partner*)
- ◆ 1x Full Symposium Registration (*includes access to full Symposium including Awards Ceremony*)
- ◆ 4x complimentary tickets to the Function for you to invite guests
- ◆ Logo on screen at Symposium in pre and post session partner vision roll
- ◆ 1x Satchel insert in Symposium delegate satchels (*supplied by partner, lightweight, no larger than A5 page*)
- ◆ Opportunity to take up a complimentary Industry Provider Meet and Greet Spot (Bronze Package) at the Symposium – see page 10 (*Subject to availability*)

Additional Benefits to Cocktail Reception Partner Package:

- ◆ 1x Additional Full Symposium Registration
- ◆ 2x nights Accommodation (*room only, at Event Awards' choice of hotel*)
- ◆ Opportunity to provide a gift to each delegate (*supplied by Partner*)

Additional branding opportunities can be explored should you wish to enhance your brand exposure (e.g. branded coasters/napkins, gobo/lighting, staff attire). Contact us to discuss a customised package and costs.



BRANDED ITEMS FOR THE SYMPOSIUM

Need to literally get your name out there in the events industry? Branded items given to every delegate are used throughout the conference and often afterwards, giving your brand enduring visibility.

SACHEL PARTNER

\$6,250 plus GST (Cash contribution)

Each registered delegate will receive a satchel (or compendium if preferred) to hold their Symposium materials. These will be used by delegates throughout the Symposium and after the event.



LANYARD PARTNER

\$5,200 plus GST (Cash contribution)

Each registered delegate will wear this lanyard at all times with their name badge, providing the partner with high visibility opportunities to promote their brand at the Symposium.

STATIONERY PARTNER

\$4,850 plus GST (Cash contribution)

An exciting opportunity exists for a Partner to have sole corporate branding for the Symposium stationery given to every delegate in the delegate satchel. Stationery will include a branded notepad and pen.

Package inclusions:

- ◆ If supplied by Sponsor, products supplied in consultation with Event Awards and Symposium
- ◆ Opportunity to showcase current / new products at the Australian Event Awards and Symposium
- ◆ Sponsor logo printed on item alongside Awards and Symposium logo
- ◆ Logo and hyperlink to the home page of your website listed on Awards and Symposium website
- ◆ Logo positioning in the Australian Event Symposium programme
- ◆ Logo inclusion in footer of selected electronic marketing of the Event Awards and Symposium
- ◆ Logo on screen at Symposium in pre and post session partner vision roll
- ◆ MC acknowledgement of support at the Australian Event Symposium
- ◆ 1x announcement of Partnership on Awards' social media channels (*written by Event Awards*)
- ◆ 1x Full Symposium Registration (*includes access to full Symposium including Awards Ceremony*)
- ◆ 1x Satchel insert in Symposium delegate satchels (*supplied by partner, lightweight, no larger than A5 page*)
- ◆ Opportunity to take up a complimentary Industry Provider Meet and Greet Spot (Bronze Package) at the Symposium – see page 10 (*Subject to availability*)

EVENT TECHNOLOGY

Place your brand and your product literally at everyone's fingertips. This is a prime opportunity for a company who has an event app to showcase it to their target market. The Partner will be required to provide a completed, ready to use app with all Symposium content uploaded for use by delegates.

EVENT APP PARTNER

\$5,000 plus GST & VIK provision of app

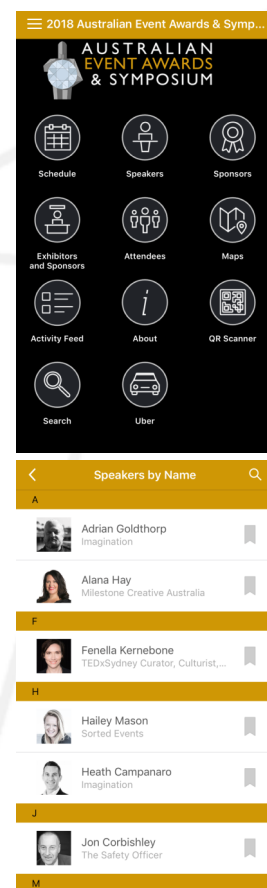
Package includes:

- ◆ Logo and hyperlink to the home page of your website listed on our website
- ◆ Logo positioning in the Australian Event Symposium programme
- ◆ Logo inclusion in footer of selected electronic marketing of the Event Awards and Symposium
- ◆ Logo on screen at Symposium in pre and post session partner vision roll
- ◆ MC acknowledgement of support at the Australian Event Symposium
- ◆ 1x announcement of Partnership on Awards' social media channels (*written by Event Awards*)
- ◆ Dedicated page on our website with instructions on how to download and use Event App
- ◆ 1x news story launching Event App in e-newsletter (*content written by Event Awards*)
- ◆ Inclusion in the Partner Directory email at the conclusion of the program
- ◆ 1x Full Symposium Registration (*includes access to full Symposium including Awards Ceremony*)
- ◆ 1x scheduled Push Notification pre-Event and 2x during the Event (*written by Partner*)
- ◆ 2x sponsor advertisements on Event App (*supplied by Partner; approved by Event Awards*)
- ◆ 1x Satchel insert in Symposium delegate satchels (*supplied by Partner; lightweight insert; A4 size*)
- ◆ Opportunity to take up a complimentary Industry Provider Meet and Greet Spot (Bronze Package) at the Symposium – see page 10 (*Subject to availability*)

Event App Timeline (*subject to change*):

Mid-August:	Event Symposium to supply content for Event App to Partner
End-August:	First Draft of Event App available to Event Symposium for review
Mid-Sept:	Final Draft of Event App available to Event Symposium for review
End-Sept:	Event App Launched to Delegates

Note: Partner to make any updates within 24 hours. During event days, updates to be made within 2 hours.



TAILORED PACKAGES

Haven't seen anything that quite fits your needs? Got a brilliant idea? Give us a call or drop us an email on the details below to discuss and we can tailor a package to suit your needs, objectives and budget.

CONTACT US

Australian Event Awards and Symposium

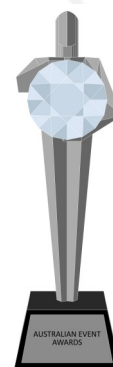
Suite 1A1, 410 Elizabeth St
Surry Hills NSW 2010

Ph: (02) 8096 8777

E: enquiries@eventawards.com.au

Contact:

Project Management: Chaline Taylor



**AUSTRALIAN
EVENT AWARDS**

APPLICATION FORM

Partnership Package

Item	Description	\$ Amount
Item 1		
Item 2		

Booking Contact Details

Organisation:					
Full Name:					
Position:					
Address:					
City:		State:		Postcode:	
Phone:		Mobile:			
Email:					

Acceptance: By signing and submitting this Application Form, you are deemed to have accepted the Terms and Conditions below.

Signature:		Date:	
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Terms and Conditions of Partnership

- All prices exclude GST.
- All Partners ("Partners") will be invoiced by The Australian Event Awards Pty Limited ("Event Awards") for Partnership at the Australian Event Awards and Symposium ("Event").
- The Event Awards reserves the right to reject an application at its sole discretion.
- Partnership bookings will be allocated on receipt of a signed partnership proposal and in order of receipt of returned signed proposal by Event Awards.
- An email will be sent to you to confirm your booking along with a tax invoice . Full payment is required within 14 days from invoice date to secure your booking.
- All cancellations must be made in writing to Event Awards. No refunds applicable.
- All monies payable must be received by the due dates. Failure to do so may result in your organisation being deemed to have cancelled its booking and the package resold. Benefits will not commence until full payment has been received.
- Event Awards reserve the right to rearrange the exhibition floor plan and relocate any partner within the Exhibition.
- Event Awards reserve the right to amend the Event schedule, structure, content and available partnership packages.
- Partners are responsible for taking up insurance coverage for their own protection and indemnity.
- Partners must provide to Event Awards no later than 60 days prior to the Event a valid certificate stating that you hold Product Liability and Public Liability Insurance to the value of AUD \$10 million.
- Partners must not paint or otherwise alter the floor, ceiling, pillars or walls of the venue, including the area where an Exhibitor's booth or space is located.
- Partners are responsible for the transport of their own items to and from the venue, including all related expenses. This includes but is not limited to, satchel inserts, banners, fliers, promotional materials, exhibition materials.
- Event Awards will not be responsible for any loss or theft of partners' property at the Event at any time or any property of any of their respective employees, contractors, agents and invitees.
- Partners will be liable for any damage caused by them or their employees, contractors, agents and invitees, to other partners' or any common property or any third party within the venue.
- Event Awards will not be responsible for any damage arising out of, and shall not be in breach of the agreement arising out of an application for partnership, if the Event is cancelled, suspended, or reduced due to failure of services or other force majeure events outside of Event Awards' reasonable control.
- Where applicable, Partners will provide and make available to Event Awards their logo with full permission for use of logo, for use in relevant Event marketing, promotional material and any other opportunities that may arise during the planning of the Event.
- Partners agree to indemnify Event Awards against any claim whatsoever arising from the partnership activities at the Event.
- Partners agree to limit the liability of Event Awards in relation to any claim whatsoever arising from the failure to supply or the malfunction of any space, goods, services and/or equipment ordered from Event Awards to the amount paid by the partner for the space, goods, services and/or equipment subject to the failure to supply or malfunction.
- Each party warrants that:
 - no items provided by it to the other party, will constitute an infringement, misappropriation, or unlawful use or disclosure of any intellectual property rights or other rights of a third party;
 - any goods or services provided by it to the other party will conform in all material respects with all specifications and requirements discussed in advance by the parties and will be provided in a competent, workmanlike manner in accordance with applicable industry standards;
 - it will apply continuous efforts and resources to resolve any failure, malfunction, defect, problem or non-conformity identified by the other party or otherwise brought to the attention of the first party.
- To the fullest extent permitted by applicable law:
 - Neither party will be liable to the other party or any other party in connection with this agreement for any indirect, incidental, consequential, exemplary, special, or punitive damages, however arising and whether in an action in contract or tort (including strict liability and negligence)
 - Each party's liability for any recoverable losses or damages arising under the agreement or with respect to the services shall be limited (in the aggregate for all claims) to the fees paid or payable to the other party under this agreement.
- The Event Awards shall indemnify, defend, and hold harmless Partners and their officers and directors, employees, agents, and representatives from and against any damages, costs, attorneys' fees, penalties, fines, liabilities, or expenses that arise from third party actions or claims against the Partner relating to or arising from infringement of any third party's intellectual property rights arising from a breach of clause 20(a) by the Event Awards.