

David Grant Creativity Project - For intending applicants

The David Grant Creativity Project aims to enable young people with an interest in the events industry to both further their skills and support their desire to make an innovative contribution to the profession.

The funds are intended to be used for career development most particularly to boost creative inspiration for those at the beginning of their careers in the events industry.

The Project is supported by contributions from Katerina Grant, the Australian Event Awards, the Australian Centre for Event Management, Technical Direction Company, Chameleon Touring Systems, Peter Rix, Jeremy Garling and Yvonne Manettas.

Why is it called a “Creativity Project”?

This fellowship seeks to provide an opportunity for the most creative young minds in the Australian events industry to further develop their capacities as truly innovative and imaginative event producers. Submissions need to demonstrate how what is proposed aligns with this goal. Applicants should consider taking inspiration from David Grant himself, whose events have been variously described as “mad, bad, stylish, daring, beautiful and simply like no other”.

Eligibility

There are only two criteria intending applicants must fulfil to be eligible to receive a fellowship from the David Grant Creativity Project. You must be:

- (a) An Australian Citizen or Permanent Resident at the time of application* AND
- (b) Under 30 years of age at the end of the application period (17 July 2017)*.

**You may be required to provide documentary proof for either or both of the eligibility criteria*

Who should apply

The two most important aspects to consider when deciding whether to apply for a fellowship with the David Grant Creativity Project are an ability to prove an interest in the industry and having in mind a specific, innovative and fairly detailed project or idea and an accompanying plan for the funds.

Bearing in mind you will need to complete your fellowship within 18 months of the Event Awards at which you receive it, you may wish to apply in the following year to ensure you have completed the appropriate amount of research and planning to submit a strong application. Likewise, if the timeline for your intended use of funds falls outside of the fellowship time limits, you will need to ensure you apply in the correct year.

The kinds of opportunities the fellowship could be used for

We encourage creativity and innovation in use of the funds. The applicant should be seeking a learning experience either in Australia or overseas to positively impact their career development. Such opportunities may, for example, include: attending events; engaging with event organisers; or developing new skills and knowledge through internships/secondments/enrolment in event related educational programs. Irrespective of the learning experience that is sought, your statement of proposal must explain how the experience will influence your future work.

It should be noted that the fellowship is **not** intended to directly fund the founding or running of a new event.

Some examples of what the fellowship could be used for include:

- Educational courses
- Internships at a specific event or for a corporation, company or supplier either within or outside of the events industry

Qualifications and experience in the events industry

While the fellowship does not set specific formal qualifications or experience requirements as a prerequisite to application, you will need to demonstrate an active interest in the industry, therefore both qualifications and experience in events will strengthen your application.

Fellowship funds available

In 2017, there will be \$10,000 AUD available which can be awarded to one or more recipients. Your proposal should take this figure into consideration. Additionally, please indicate if you intend to personally add to the funds sought via the fellowship in order to undertake the opportunity you have identified.

The Judging Panel retains the right not to award the full \$10,000 and not to bestow any fellowships if the applications are not considered of an appropriate standard or relevance to the intention of the Project. The decision of the Judging Panel is final and no further conversation will be entered into.

Application period

The application period will broadly mirror the entry period for the Australian Event Awards. In 2017, applications will open on 24 May and close on 17 July.

Application process

Applicants will be required to submit an application including the following:

- (a) Personal Details and Statements of Support (3 pages)
- (b) A Statement of Proposal (1000 words and relevant images and/or up to 5 minutes of video)
- (c) Supporting Evidence (3 pages)
- (d) Proposed Budget (1 page)
- (e) CV (2 pages)

Specific application information is available below.

The application must be electronic and submitted by email to dgcreativity@eventawards.com.au by 11.59pm on 17 July 2017. If applications are submitted as documents, they should be submitted as PDFs. Applications can include weblinks, videos, images and other electronic media. No physical material will be accepted as part of an application.

Shortlisted applicants will be required to attend an interview in Sydney (at their own cost). Candidates who are unable to be interviewed in person may be interviewed by Skype or telephone. Shortlisted applicants can expect to be interviewed in August.

The recipient will be required to attend the Australian Event Awards (on the Sunshine Coast in Queensland in 2017 and 2018) to be awarded the fellowship. Accommodation will be covered by the David Grant Creativity Project and a complimentary ticket to the Awards and a registration for the

Australian Event Symposium will be provided by the Australian Event Awards. The Event Awards and Symposium will take place on 13-15 September 2017.

Fellowship time limits

The recipient must use the funds within 18 months of the Event Awards at which they are awarded the fellowship.

David Grant Creativity Project – How to Apply

*Applications can be presented in any electronic format; it can be presented as a document, or as a website, or any other format accessible to judges. It may be a combination of electronic formats. Applications will be accepted by email only – no physical material will be accepted. All documents should be sent as PDFs. All applications must be sent to dgcreativity@eventawards.com.au by **11.59pm on Monday 17 July 2017**.*

Section 1: Personal Details and Statements of Support

On three A4 pages, in font size no smaller than 11pt, please provide:

Personal Details

Name

Address

Date of Birth

Telephone number

Email Address

Australian citizenship/Permanent residency status

Statements of Support

Include two Statements of Support which relate to your interest or work in the events industry. Statements cannot be written by relatives. Please include the following details of the person providing the statement.

- (a) Name
- (b) Company and Position
- (c) Relationship to applicant
- (d) Telephone number
- (e) Email address

Section 2: Statement of Proposal

Feel free to include images, weblinks, videos etc.

In a statement of proposal of no more than 1000 words and relevant images and/or up to five minutes of video, please include the following:

- (a) An overview of your intended use of the fellowship
- (b) A rationale linking your fellowship activities to future career aspirations
- (c) A detailed breakdown of your activities (e.g. an itinerary, course dates, work experience/secondment dates etc.) including a timescale for the entire use of funds

Section 3: Supporting Evidence

This section should demonstrate your research into the opportunity you wish to take up, along with its feasibility.

Please include on no more than three A4 pages:

- (a) Documents demonstrating planning of the activities intended to be funded by the fellowship (e.g. letters of acceptance, invitation, support, request, travel booked etc.; whichever are applicable)
- (b) Any other supporting evidence

Section 4: Proposed Budget

Outline, on a single A4 page, all the costs associated with your intended fellowship activities, including (but not limited to) whichever are relevant from the following list. Include GST and all other taxes.

- (a) Travel
- (b) Accommodation
- (c) Meals
- (d) Event ticket prices
- (e) Course attendance fees
- (f) Visa fees
- (g) Insurance
- (h) Equipment
- (i) Other costs

Be specific about costs – put an Australian Dollar amount next to each item, include any taxes applicable and currency conversion fees if necessary. Include an overall total cost at the end. Indicate any costs to be funded by the applicant.

Section 5: CV

Provide a CV of no more than two A4 pages. Your CV should include your educational qualifications and demonstrate your interest and experience in the events industry.

Checklist

Before submitting your application, ensure you have included the following:

1. Personal Details, Statements of Support (3 pages)
2. Statement of Proposal (1000 words and relevant images and/or up to 5 minutes of video)
3. Supporting Evidence (3 pages)
4. Proposed Budget (1 page)
5. CV (2 pages)