

AUSTRALIA'S FAVOURITE EVENT

What is Australia's Favourite Event?

Australia's Favourite Event is the public's opportunity to vote for their favourite public event.

Who is eligible?

The nominees are selected by judges of the Australian Event Awards – they are the all public event finalists of the Best Event Categories. Voting is open to anyone in Australia.

How do I vote?

Voting opens on Thursday 10th August. On Wednesday 6th September, the finalists for Australia's Favourite Event, based on votes already cast, will be announced and voting will continue for finalists only.

Voting will continue until 9pm on Wednesday 13th September for the finalists.

From Thursday 10 August, you can request an electronic ballot paper at www.eventawards.com.au which will be sent to you via email. Voting is open to everyone with an email address.

Nominated events will receive separate instructions to distribute individual voting slips via email to their mailing lists from which people will be able to vote directly.

How much does it cost?

Nothing! Voting is free.

How can you call it Australia's Favourite Event?

All public events held in Australia from 1 July 2016 to 30 June 2017 had the opportunity to enter the Australian Event Awards and voting is open to everyone living in Australia. This makes the competition as wide and as open as possible.

Who is running this competition?

Australia's Favourite Event is part of the Australian Event Awards, the national awards program for the Australian event industry.

What if I didn't enter the Australian Event Awards?

There's always next year! Register for updates at www.eventawards.com.au and we'll let you know when entries open for Australian Event Awards 2018. You are still more than welcome to vote for any of the nominated events.

Who judges Australia's Favourite Event?

The Australian Event Awards are judged by the Independent Industry Judging Panel, made up of experts in the field of events and event management. Judges on the panel undertake a thorough review of all entries into the awards and select finalists for each category through a careful process. [Click here](#) to read more

about the judging process. All public event finalists of the 10 Best Event Categories automatically become nominees for Australia's Favourite Event. Once the Independent Industry Judging Panel selects the nominees, the outcome of the award is decided purely by public vote.

Does this affect judging in the Australian Event Awards?

No. The Independent Industry Judging Panel conducts a second round of judging after the nominees for Australia's Favourite Event are announced which is completely separate to the public vote for Australia's Favourite Event. In fact, as voting continues right up until the day of the Australian Event Awards, no one knows who is going to win Australia's Favourite Event until the very last minute!

How do I get people to vote for my event?

Each event has their own marketing channels available to them including email, newsletters and social media so you can encourage voting in your own way. If you have media or other sponsors, you could ask them to promote your nomination as well. Engaging the widest possible audience from your event is the goal – if you want to take out a billboard in the city centre to do this, you're more than welcome! All nominated events are sent instructions with the necessary links and further information can be downloaded from the Australia's Favourite Event page of the Event Awards website. Ultimately, how you promote voting for your event is up to you.

Can people vote more than once?

To ensure the fairest possible voting system, each email address can only vote for an event once. The aim is to discover which Australian event was loved by the largest number of people. Measures are in place to block automatic voting (e.g. using a software program to lodge multiple votes) or other voting methods which are at odds with the intention of the voting system for Australia's Favourite Event. Events found to be engaging in automatic voting and other questionable methods will be disqualified.

What do I get if I win?

The winner of Australia's Favourite Event will receive a unique trophy at the Australian Event Awards Ceremony at The Events Centre in Caloundra on the Sunshine Coast on 13th September 2017. They will be promoted in a national media release and will be able to use the official 'Australia's Favourite Event 2017' logo in all marketing materials.

What do I get if I'm a finalist?

Finalists will be promoted in a national media release and on www.eventawards.com.au. Finalists will be able to use the official 'Australia's Favourite Event Finalist 2017' logo in all marketing materials.

When is the voting period?

Voting is open from Thursday 10th August to Wednesday 13th September 2017.

When are the finalists announced?

The finalists will be announced on Wednesday 6th September 2017.

Voting will then continue for the finalists only.

When is the winner announced?

The Winner is announced at the Australian Event Awards at The Events Centre in Caloundra, on the Sunshine Coast on 13th September 2017.

Can I attend the Awards Night?

Yes, everyone is invited to attend the Australian Event Awards Ceremony.

The evening is an opportunity to network with a 'who's who' of the Australian events industry and to see who takes home the coveted trophies. You can book tickets to the night at www.eventawards.com.au.

What are the details for the 2016 Awards Night?

Date: Wednesday 13th September 2017

Time: 6:15pm – 10:30pm

Venue: The Events Centre, Caloundra, on the Sunshine Coast QLD

Dress Code: Black Tie

Ticket Price: Tickets purchased individually - \$225* + GST or \$280 + GST per ticket.

Table of 10 tickets purchased together - \$2,025* + GST or \$2520 + GST per table of 10.

All prices exclude GST

* These prices are for Early Bird tickets booked and paid in full by 15th August 2017.