

AUSTRALIAN EVENT AWARDS 2017

Each year Australians are responsible for thousands of great events both at home and abroad.

The Australian Event Awards aims to recognise their achievements.

The Australian Event Awards is the pinnacle awards program for the Australian Events Industry. It aims to **celebrate and reward innovation and excellence** across the whole spectrum of Australian events and event services. In so doing the program contributes to the development of a **sense of unity and collaboration** among all participants in the Australian events industry. The Australian Event Awards is the only opportunity for Australian events, event managers, products and service providers to be nationally **recognised for their achievements** regardless of event type, size, geographic location or association membership.



10 Best Event Categories

10 Achievement Awards

2 Headline Awards



JUDGING

The program is conducted under the watchful eye of an Industry Judging Panel chaired by **Sandy Hollway**, former CEO of the Sydney 2000 Olympic Games.



OUTREACH

Since its inception in 2009, the program has received over **1,250 entries** from events and event service providers across the country. It has over **20,000 online followers** and reaches over 25,000 people annually through published media.



AWARDS NIGHT

The awards will be presented on **13 September 2017** at the Australian Event Awards Ceremony to be attended by over 300 of the nation's premiere event practitioners and web streamed to thousands.



KEY DATES

Entries Open	3 May 2017
Entries Close	17 July 2017
Finalists Announced	8 August 2017
Awards Night	13 September 2017

CATEGORIES

- ◆ *Best Sporting Event*
- ◆ *Visit Sunshine Coast Best Tourism Event*
- ◆ *Best Charity or Cause-Related Event*
- ◆ *CIM Magazine Best Meeting or Conference*
- ◆ *EVENTelec Best Cultural, Arts or Music Event*
- ◆ *Best Corporate Event*
- ◆ *Best Exhibition*
- ◆ *Coates Hire Best Community Event*
- ◆ *Best New Event*
- ◆ *Local Tickets Best Regional Event*
- ◆ *Best Achievement in Design, Look or Theming*
- ◆ *Best Achievement in Marketing, Communication or Sponsorship*
- ◆ *Best Technical Achievement or Innovation*
- ◆ *Best Achievement in Venue Management*
- ◆ *Best Product or Service*
- ◆ *Best Education or Training Program*
- ◆ *Best Achievement in Entertainment*
- ◆ *Young Achiever of the Year*
- ◆ *Event Producer of the Year*
- ◆ *eps Australia Event Management Company of the Year*
- ◆ *Lifetime Achievement Award*
- ◆ *The 2017 State or Territory Award*

